

John Smith
c/o Quick Collection Company
555 West Burbank Blvd
Burbank, CA 91506

September 1, 2006

Significantly improve your company's successful collection rate with absolutely NO additional cost or extra work from you!

Dear John,

What if I could offer you the opportunity to significantly raise the success rate of your collection agency at absolutely NO additional cost or extra leg work from either you or your company? Would it be worth at least 20 minutes of your time to hear about my successful method and approach to assisting you collect monies owed to your company from home owners? I hope that your answer is a resounding "Yes" as I would love the opportunity to meet with you at your office to show you my unique system. My name is **Scott Yonehiro** and I am a mortgage planning specialist with a locally owned and operated mortgage company, First Security Lending.

You may have already experienced a non competing professional relationship with a mortgage advisor before, but I assure you that my technique and method is uniquely different. I have included in this letter just one of the powerful tools I employ, called the **Debt Free Analysis**, to show clients the amazing benefits of utilizing their home equity to erase debt and position themselves for a brighter financial future. This is just one of the many tools and steps I would utilize to help both you and your company achieve your business goals and raise your rate of successful collections.

I sincerely hope you might have the time to meet with me, so that I may explain the services that I offer in more detail. Please feel free to research more about both me and my practice at my personal website www.ScottYonehiro.com, and I will be calling you shortly to verify that you have received this letter and hopefully arrange a meeting with you.

Best Regards,

Scott Yonehiro